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FOR IMMEDIATE RELEASE

Newest Modero X Series Touch Panel Gets Green Lights

AMX Completes Rollout of Groundbreaking Modero X Series Line with 4.3" Featuring New Conference Room Scheduling with Red and Green LEDs to Signal Room Availability

RICHARDSON, Texas – November 20, 2012 – AMX[®], the leading provider of solutions that simplify the implementation, maintenance, and use of technology to create effective environments, today announced the immediate availability of the <u>4.3-inch Modero X Series</u>[®] <u>Touch Panels</u> (MXD-430). The smallest of the <u>multi-awarded</u> touch panel family maintains the innovative capabilities and next-generation aesthetics synonymous with the Modero X Series. While the MXD-430 is a full-featured touch panel that delivers automation and control inside any conference room, its new functionality *outside* the room for scheduling is what is turning heads. Programmable red and green LEDs on both sides of the panel make it easy to look down a hall and determine which rooms are occupied or available.

Like all Modero X Series touch panels, the 4.3-inch model is packed with features and functionality such as multi-touch capabilities, gesturing, swiping and tapping that mobile phone and tablet users have become comfortable using. Also onboard are advanced communications technologies like support for Near Field Communications (NFC), Bluetooth connections and video streaming. Other technologies that elevate it above the competition include in-plane switching glass, which offers 80 degree viewing for exceptional resolution, vivid coloring and extremely sharp images – indispensable features for a screen of this size. And, for installation convenience, its PoE feature ensures only a single cable is required for power and data.

"We hear it every day from AV consultants, architects and corporate dealers: 'Meetings continue to carve out more and more of the workday and squeezing every minute out of every meeting is crucial. We need a way to reduce potentially wasted time such as finding a free room when an impromptu meeting comes

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up," said Robert Noble, AMX Chief Technology Officer. "The solution of a confirmation LED was actually a minor design change but is having a major impact on our customers' reactions. Now, end users can simply glance down the hall and locate a free room. The MXD-430 is not only increasing device, room and building efficiencies but is also significantly increasing workplace productivity at the same time."

With the release of the MXD-430, 4.3-inch model, the complete line of Modero X Series Touch Panels is now available. The other models include the 20.3-inch and 19.4-inch panoramics and the 10.1-inch and 7-inch widescreens.

To learn more about the Modero X Series from AMX, visit www.amx.com/Xseries.

To watch a video that demonstrates the capabilities of the 4.3" Modero X Series Touch Panel, visit: http://www.youtube.com/watch?v=_ZGboCpFGEY&feature=youtu.be

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About AMX

AMX hardware and software solutions simplify the implementation, maintenance, and use of technology to create effective environments. With the increasing number of technologies and operating platforms at work and home, AMX solves the complexity of managing this technology with reliable, consistent and scalable systems. Our award-winning products span control and automation, system-wide switching and audio/video signal distribution, digital signage and technology management. They are implemented worldwide in conference rooms, homes, classrooms, network operation / command centers, hotels, entertainment venues, broadcast facilities, among others.

AMX was founded in 1982 and is a member of the Duchossois Group of Companies. For more information, visit <u>www.amx.com</u>

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